

## Where Creative Ideas Take flight



PHOTOGRAPHY
WEBSITE DESIGN
PERSONAL BRANDING PORTRAITS
VIDEO SHOW REELS
DRONE FOOTAGE
GRAPHIC DESIGN
SOCIAL MEDIA

# SERVICES MENU

### Welcome to Venus & Harley

We are a creative design, multi-media specialist with over 30 years of experience in visual marketing, photography, website design, graphic design, & video content creation.

Based in the Toowoomba region's high country, working with clients all over Australia.

Our services menu are on the pages throughout and is a guide to our pricing.

After our consult, we will put together a detailed quote for your consideration.

Looking forward to hearing from you again soon.

Warm Regards

Brad & Kara

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Visual Marketing Creative Design

PHOTOGRAPHY WEBSITE DESIGN

WEBSITE DESIGN

GRAPHIC DESIGN

SOCIAL MEDIA



### **PHOTOGRAPHY**

#### **COMMERCIAL PHOTOGRAPHY**

\$495 1 hour time, local travel, editing & digital files - Camera (high res & social res)

\$585 1 hour time, local travel, editing & digital files - Drone (high res & social res)

#### PERSONAL BRANDING PORTRAITS

\$195 Portrait session in studio or location (local travel) & 3 outfit changes \$50 per retouched digital file

\$945 Package - Portrait session (as above) and 30 retouched digital files

### **VIDEO**

\$660 Filming 1 hour of time, local travel, & editing into a 1-2 minute show reel with music\*

\$330 Filming 1 hour of time, local travel, & supplied unedited footage

### **DRONE**

\$780 Filming 1 hour of time, local travel, & editing into a 1-2 minute show reel with music\*

\$390 Filming 1 hour of time, local travel, & supplied unedited footage

### **SHOWREEL Combined**

\$1050 With combined video & drone footage (as above)\*



### **WEBSITE DESIGN**

We are a website design agency specialising in creating bespoke websites. Kara works closely with you to create a website that meets your needs and reflects your business. And taking pride in delivering a beautiful, functional website that helps you achieve your visual marketing goals

#### **PORTFOLIO WEBSITE - One Page**

\$1000

A portfolio is a home page of your personal resume or portfolio of your work for a Professional, Consultant, Coach, Trades, Actor, Performer, Artist, Model

Your portfolio page will include:

- √ Header banner
- ✓ Introduction to you
- ✓ Your skill sets / work history / services
- ✓ Gallery of Images / video
- ✓ Enquiry form / Bookings link
- ✓ Footer section:
- √ Social media links
- ✓ Contact details

Domain Link, SEO & Google Submission

NB: Annual or Monthly Hosting is paid directly by you to the website hosting service.

#### **LANDING PAGE WEBSITE - One Page**

\$1500

A landing page is a website home page that summarises your business & services.

Your landing page will include:

- ✓ Header banner with logo
- ✓ Introduction to your business
- ✓ Summary of product & services
- ✓ Gallery of Images / video
- ✓ Enquiry form / Booking link
- ✓ Subscribe Option
- ✓ Footer Section:
- ✓ Social Media links
- ✓ Contact Details
- ✓ Trading Hours

Domain Link, SEO & Google Submission

NB: Annual or Monthly Hosting is paid directly by you to the website hosting service.

#### **MULTI PAGE WEBSITE**

\$1500 Home Landing Page

A multi page Information website starts with a home page (inclusions as above landing page)

+

\$1000 per Info page

Each service/product is designed in a detailed information page, which links from a menu on the home page.

Domain Link, SEO & Google Submission

NB: Annual or Monthly Hosting is paid directly by you to the website hosting service.

#### **E-COMMERCE SHOPPING WEBSITE**

\$1500 Home Page

An E-Commerce shopping website starts with a home page (inclusions as above landing page)

+

\$1000 per Info page

Each page is designed in a detailed information page, which links from a menu on the home page.

+

\$150 per product page

+

\$30 per product

Domain Link, SEO & Google Submission

NB: Annual or Monthly Hosting is paid directly by you to the website hosting service.

#### **BLOG WEBSITE**

\$1500 Home Page

A blog website starts with a home page (inclusions as above landing page)

+

\$1000 Blog menu page

+

\$150 per blog (written content & pics)

Domain Link, SEO & Google Submission

NB: Annual or Monthly Hosting is paid directly by you to the website hosting service.

#### **WEBSITE MAINTENANCE**

#### Current website designed by Venus & Harley

\$540 per year for minor updates to content, Images, SEO & Reports (No credit link to V&H on home page)

\$350 per year for minor updates to content, Images, SEO & Reports (With credit link to V&H on home page)

#### Causal Adhoc Maintenance all websites

\$88 per hour



### **SOCIAL MEDIA**

#### **FACEBOOK**

\$250 Facebook page set up

Registering the page, claiming username, about details, adding one Image cover photo, adding a one Image profile photo & linking instagram account

\$350 Training how to post, hashtags, @ tags, messages, albums, likers/followers, stories, settings, groups

#### **INSTAGRAM**

\$150 Instagram account set up

Registering the page, bio description, adding profile Image & linking to facebook account

\$350 Training how to post, hashtags, @ tags, messages, linking products, follows, stories, settings

#### **MANAGEMENT**

\$25 per post, includes iphone photography + \$25 local travel \$110 weekly, 4 posts per week, includes iphone photography & local travel

#### TRAINING

\$55 per hour to go through everything you need to know to be a social media pro.



### **GRAPHIC DESIGN**

#### **LOGO DESIGN**

\$450 - 3 concepts

Includes consultation about your branding, local travel, PDF, PNG files & mono versions.

#### **DESIGN GRAPHIC MARKETING MATERIAL**

\$65 per hour - quote per job

BROCHURES
FLYERS
MENUS
PRICING PACKAGES
BUSINESS CARDS

Includes consultation about your branding, local travel, PDF files.



### **GOOGLE**

\$250 Google Business Listing set up

\$250 Training to show you all the amazing things that Google has set up for running business & administration systems